

# INSIDER



PELOTONIA®  
**2025**

**OPENING CEREMONY**  
 AUGUST 1

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**RIDE WEEKEND**  
 AUGUST 2-3

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**GRAVEL DAY**  
 OCTOBER 4

→ LETTER FROM THE CEO

## FRIENDS OF PELOTONIA,

As we kick off the 2025 campaign, I'm excited to share the 2024 Pelotonia Impact Report with you. This report is a reflection of what you and the community have made possible. It is a celebration of the impact happening at Ohio State and the breakthroughs that are reaching people globally as a result.

Your generosity continues to fuel the most innovative cancer research—supporting cutting-edge treatments, driving discoveries, and recruiting the brightest minds to Ohio State to collaborate in a world-class, team-based environment. Because of you, more lives are being saved, and we are moving faster toward a world without cancer.

Each year brings new challenges, but one thing never changes: this community's unwavering commitment to funding the best research and supporting the incredible people doing

this work. You are paving the way, leading the charge, and making a real difference.

Thank you for your dedication to this movement and for believing in the power of this community. I hope you'll take time to read the 2024 Pelotonia Impact Report and celebrate all that you've helped achieve.

Here's to a great 2025!

With deep gratitude,



**Joe Apgar**  
 CHIEF EXECUTIVE OFFICER  
 PELOTONIA  
 —  
 Cancer Survivor