

CYCLING JERSEY VENDOR CONTACTS

Please see below for the 2026 preferred jersey vendors and their corresponding contact, pricing and timeline information. Your Peloton should reach out to these contacts directly and plan to manage payment directly with their team.

PRIMAL

COMPANY	Primal																				
CONTACT NAME	Cole Gerard																				
CONTACT EMAIL	cole.g@primalwear.com																				
WEBSITE	https://www.primalwear.com/collections/custom																				
TURNAROUND TIME	4-7 weeks																				
DESIGN	No color or design limitations; design by Primal team included in pricing.																				
SPECIAL NOTES	Primal Gives Back program donates 10% of your total spend back to your Pelotonia fundraising. Online team store ordering available – each member can place and pay for their own order separately. Individual drop shipping available as well. Many other styles and products available for customizing.																				
SIZING	https://www.primalwear.com/pages/fit-guide																				
STYLE & PRICING	<p>Prisma Jersey — Club Cut, Primal Standard Fit, Q3 Performance Fabric, Full Length Hidden Zipper, 3 Rear Cargo Pockets, Modern Contemporary Styling and Improved Fit</p> <table border="1"> <thead> <tr> <th>JERSEY COUNT</th> <th>PRICE</th> </tr> </thead> <tbody> <tr> <td>10-50</td> <td>\$65</td> </tr> <tr> <td>51-100</td> <td>\$58</td> </tr> <tr> <td>101-299</td> <td>\$51</td> </tr> <tr> <td>300+</td> <td>CONTACT</td> </tr> </tbody> </table> <p>Impel Active Shirt — Relaxed fit active shirt great for running, walking, gym, or cycling.</p> <table border="1"> <thead> <tr> <th>SHIRT COUNT</th> <th>PRICE</th> </tr> </thead> <tbody> <tr> <td>10-50</td> <td>\$45</td> </tr> <tr> <td>51-100</td> <td>\$40</td> </tr> <tr> <td>101-299</td> <td>\$35</td> </tr> <tr> <td>300+</td> <td>CONTACT</td> </tr> </tbody> </table> <p>PLEASE NOTE PRIMAL OFFERS OTHER JERSEY STYLES AND FITS TO MEET BUDGET AND RIDING STYLE OF ALL PELOTONIA TEAMS. PLEASE CONTACT PRIMAL FOR MORE INFORMATION.</p>	JERSEY COUNT	PRICE	10-50	\$65	51-100	\$58	101-299	\$51	300+	CONTACT	SHIRT COUNT	PRICE	10-50	\$45	51-100	\$40	101-299	\$35	300+	CONTACT
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COMPANY	Hincapie Sportswear										
CONTACT NAME	Bella Hincapie										
CONTACT EMAIL	bhincapie@hincapiesports.com										
WEBSITE	https://hincapie.com/										
TURNAROUND TIME	4 to 6 weeks										
DESIGN	Hincapie Sportswear offers free design services! We can create a design for you, or work with your existing art files to create realistic 3D mockups.										
SPECIAL NOTES	Hincapie Sportswear will donate 10% of your order total back to your team. Online stores are available for ordering - send the store link to your family and friends to raise more money! All apparel is made at our family-owned factory in Medellin, Colombia so it's all in house - no outsourcing! The deadline to submit orders to guarantee delivery before the ride is June 5, 2026.										
STYLE	Velocity Jersey (Race Fit)										
SIZING	https://hincapie.com/pages/sizing-guide										
PRICING	<table border="1"><thead><tr><th>JERSEY COUNT</th><th>PRICE</th></tr></thead><tbody><tr><td>1-50</td><td>\$70.00</td></tr><tr><td>51-100</td><td>\$67.50</td></tr><tr><td>100-250</td><td>\$65.00</td></tr><tr><td>251+</td><td>CONTACT</td></tr></tbody></table>	JERSEY COUNT	PRICE	1-50	\$70.00	51-100	\$67.50	100-250	\$65.00	251+	CONTACT
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STYLE	Axis Jersey (Club Fit)										
SIZING	https://hincapie.com/pages/sizing-guide										
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CYCLING JERSEY VENDOR CONTACTS



COMPANY	JAKROO
CONTACT NAME	Alyssa Harr
CONTACT EMAIL	alyssa@jakroousa.com
WEBSITE	https://jakroo.com/home
TURNAROUND TIME	2-3 weeks
DESIGN	Free Design Services; No Limits - Full Custom
SPECIAL NOTES	Jakroo offers a Fit Guarantee- use our size recommendation services and if the kit doesn't fit, we replace it for free. No minimum requirements. Dynamic Pricing - combine orders using a batch mode store for better price tiers. Free Team Store services - 24/7 store availability, Drop Ship And/OR Bulk Ship available.
SIZING	https://jakroo.com/fit-and-sizing – Fit guarantee using sizing tool also available for confidence in purchasing the right size.
STYLE & PRICING	Fondo Jersey — designed for all riders, featuring lightweight, breathable fabric with advanced moisture-wicking technology for all-day comfort. It includes three rear cargo pockets, a small security pocket for valuables, and an optional reflective rear pocket upgrade for increased visibility in low-light conditions.

JERSEY COUNT	PRICE
1	\$107
2-5	\$86
6-12	\$75
13-24	\$70
25-49	\$64
50-99	\$59

PLEASE NOTE: JAKROO OFFERS OTHER JERSEY STYLES TO MATCH THE RIDING STYLE OF ALL PELOTONIA TEAMS. VISIT OUR WEBSITE, OR CONTACT US FOR MORE INFORMATION.

CYCLING JERSEY VENDOR CONTACTS



COMPANY	Lameda
CONTACT NAME	Aurora Li
CONTACT EMAIL	info@gearroot.com
WEBSITE	www.lameda.cc
TURNAROUND TIME	Estimated 2–4 weeks, depending on order quantity. Free rush order available.
DESIGN	Whether it's a written description, a sketch, or even a simple design you created yourself, we'll help bring it to life. Enjoy unlimited options for colors, logos, graphics, and text.
SPECIAL NOTES	Lameda donates 50% of profits to Pelotonia fundraising when you place custom orders. Lameda also donates 50% of profits to Pelotonia fundraising when you purchase any Lameda products from our official website www.lameda.cc using the exclusive discount code offered to Pelotonia members. In addition, you will receive a 15% discount on your order when using this special discount code.
STYLE	Cycling Jerseys & Bibs
PRICING	Please view the custom collection HERE to view pricing, sizing, quantities, and other product information.

CYCLING JERSEY VENDOR CONTACTS



COMPANY	Peak 1 Sports												
CONTACT NAME	Luke Huwar												
CONTACT EMAIL	luwar@peak1sports.com												
WEBSITE	https://peak1sports.com												
TURNAROUND TIME	6 weeks (standard), 3 weeks (rush)												
DESIGN	Free design work. Jersey designs can be created by the team, Peak 1 Sports graphics department, or online design tool, with design proof included. Unlimited options for colors, logos, graphics, and text!												
SPECIAL NOTES	Peak 1 Sports donates 15% of custom jersey orders to team fundraising total! Sample jerseys available at no charge for quality and fit evaluation. Optional team store available at no charge for online order fulfillment. Custom performance tech shirts available in same design as team jersey for non-riders. Custom shorts, bibs, and cycling accessories to create a matching team kit. Upgraded jersey features offered for Pelotonia teams at no additional cost.												
STYLE	Cycling Jerseys in short sleeve, sleeveless, long sleeve, and t-back in an American club cut with a relaxed fit.												
PRICING	<table><thead><tr><th>JERSEY COUNT</th><th>PRICE</th></tr></thead><tbody><tr><td>10-24</td><td>\$70</td></tr><tr><td>25-49</td><td>\$60</td></tr><tr><td>50-99</td><td>\$54</td></tr><tr><td>100-199</td><td>\$43</td></tr><tr><td>200+</td><td>CONTACT</td></tr></tbody></table>	JERSEY COUNT	PRICE	10-24	\$70	25-49	\$60	50-99	\$54	100-199	\$43	200+	CONTACT
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CYCLING JERSEY VENDOR CONTACTS



COMPANY	TeamTime	
CONTACT NAME	Tyler McCourt	
CONTACT EMAIL	tyler@teamttime.shop	
WEBSITE	https://teamttime.shop/pages/get-your-free-designs-pelotonia	
TURNAROUND TIME	2 week free rush for bulk orders and 3-4 week turnaround time for individual team store orders.	
DESIGN	Free design work. Jersey designs can be created by you or the TeamTime graphic design team. Unlimited options for colors, logos, graphics, and text!	
SPECIAL NOTES	<p>TeamTime donates 50% of custom jersey and store profits to team fundraising! Optional team store available with free shipping. Free 2 week rush for bulk orders and 3-4 week turnaround time for individual team store orders.</p> <p>Custom performance tech shirts, hoodies, shorts, and more available in any design.</p>	
STYLE	Cycling Jerseys in Short Sleeve, Sleeveless, Long Sleeve and T-Back	
PRICING	JERSEY COUNT	PRICE
	1-24 25-49 50-99 100-199 200+	\$49.99 \$47.99 \$44.99 \$39.99 CONTACT
	Custom Performance Tech Shirt	
	SHIRT COUNT	PRICE
	1-24 25-49 50-99 100-199 200+	\$29.99 \$24.99 \$22.99 \$19.99 CONTACT

CYCLING JERSEY VENDOR CONTACTS



COMPANY	Voler
CONTACT NAME	Tim Mabray
CONTACT EMAIL	sales@voler.com
WEBSITE	https://store.voler.com/pages/full-custom-catalog
TURNAROUND TIME	6 weeks for standard team stores/bulk orders. Ability to have Always On stores with a 10-15 business day turnaround on select items.
DESIGN	With a combined 60 years of experience, our production design team delivers exceptional quality and precise attention to detail from concept sketches to finished artwork. Backed by industry-leading expertise, we produce custom apparel on time, every time, at no additional charge.
SPECIAL NOTES	Voler donates 10% of your full custom order proceeds to Pelotonia and offers the team 10% off their full custom order. USA made, free team store options.
STYLE	Cycling Jerseys, Outerwear, Suits, Bibs, Shorts, & Accessories
PRICING	Please view the custom collection HERE to view pricing, sizing, quantities, and other product information.