

PELOTONIA®

Event Handbook

Gravel Day



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BEFORE GRAVEL DAY

WHAT SHOULD I DO TO PREPARE FOR GRAVEL DAY?

- ☐ **Prep Your Bike** – If you are riding, please remember to have your bike tuned up PRIOR to Gravel Day and, please, no tubular tires (sew-ups), if at all possible. Gravel Day Riders must also be sure that their bike is equipped to ride the rough terrain inherent in gravel riding. **Minimum tire width of 35mm is required.**
- ☐ **Review the Safety & Training Handbook** – Gravel Day cycling routes are Rules of the Road rides on open roadways, so be sure you're ready to ride safely! Runners and hikers - tips are also included to help you prepare for the day.
- ☐ **Train** – There are lots of great resources available at pelotonia.org/training
- ☐ **Properly hydrate and fuel** – Guidance is available in the Safety & Training Handbook. Start fueling in the days leading up to Gravel Day.
- ☐ **Invite your friends & family to download the Pelotonia Tracker app** – They'll be able to track your ride and run/hike progress through the app!
- ☐ **Pack your bag** – Each participant can leave a bag at the designated bag drop location to be available when they finish.

GRAVEL DAY ESSENTIALS FOR ALL PARTICIPANTS

- ☐ Water bottle
- ☐ Sunglasses
- ☐ Sunscreen
- ☐ Lip Balm
- ☐ Cell phone and charger for emergency use only (in a zip lock bag, carry with you). Portable external battery chargers for your phone are always a good idea, too! Bonus points for downloading the GPX route file to have on hand just in case!
- ☐ Identification, money/credit card (carry with you)
- ☐ Prescription medications and car/home key (carry with you—do not pack them in your luggage)
- ☐ Clothes to change into at the finish, if you'd like!

**TOGETHER
AS ONE**

BEFORE GRAVEL DAY CONTINUED

GRAVEL DAY ESSENTIALS FOR RIDERS

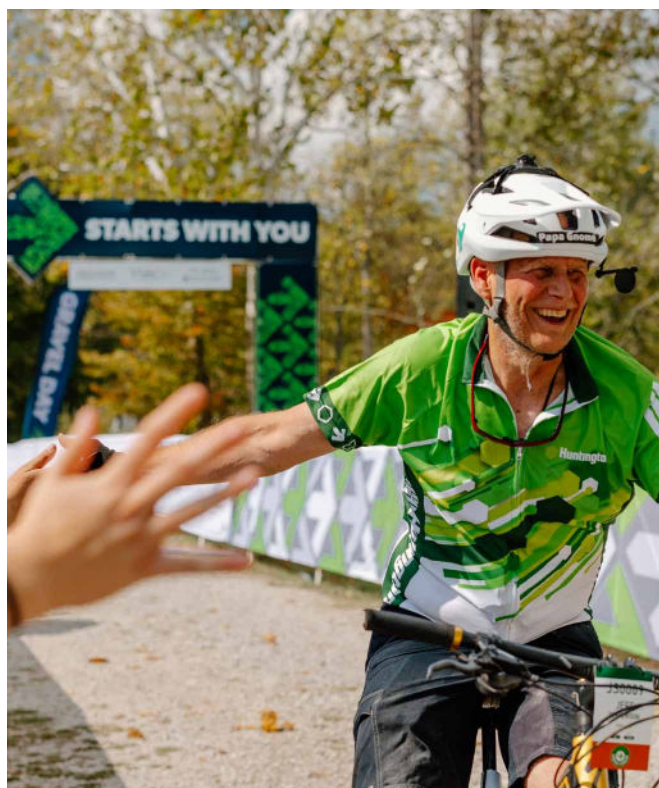
WEAR OR KEEP THESE THINGS WITH YOU!

- ☐ Helmet
- ☐ Tuned-up bike with hand pump or at least two CO2 cartridges + nozzle
- ☐ Saddle bag with tire levers, patch kit, two spare inner tubes and a cycling multi-tool
- ☐ Additional supplies good to have with the more remote terrain being traveled on Gravel Day include a chain tool, spare quick link, zip ties, electrical tape, a tire boot, emergency derailleur hanger, and maybe even a spare set of brake pads and spokes
- ☐ Cycling shoes, cycling shorts and/or tights, cycling shirt or jersey, socks, gloves

GRAVEL DAY ESSENTIALS FOR RUNNER/ HIKERS

WEAR OR KEEP THESE THINGS WITH YOU!

- ☐ Trail running shoes are recommended!





Many miles, one goal

Powering the fight against cancer, together.

**AMERICAN
ELECTRIC
POWER
FOUNDATION**

aep.com/community

Proud to support Pelotonia
as a Major Funding Partner

FRIDAY NIGHT SCHEDULE

FRIDAY, OCTOBER 3, 2025

→ 3:00pm

Camping Sites Open for Check-In/Set-Up

→ 6:00pm

Community Gathering Begins

The Friday night gathering is open to all Gravel Day Participants and Volunteers, whether you're camping on-site at Snow Fork or staying nearby in other accommodations! Join us for a dinner buffet, beverages, music and s'mores by the fire!

→ 7:00pm

Fireside Entertainment Begins

→ 9:00pm

Community Gathering Ends

OVERNIGHT CAMPING AT SNOW FORK

Stay with us on Friday, October 3rd at Snow Fork Event Center! Both RV and car/tent camping spots are available and must be reserved at the website [here](#) by September 19th.

Want to camp but don't own your own equipment? Our friends at Hocking Hills Outdoors have you covered! Visit their website [here](#) and fill out the form to be contacted by a representative to assist with your camping needs.

EVENT SCHEDULE

SATURDAY, OCTOBER 4, 2025

Snow Fork Event Center 5685 Happy Hollow Rd, Nelsonville, OH 45764

11-, 25- and 48-Mile Start and Finish Venue

→ 7:00am

Start Venue opens for Rider Check-In, Breakfast, First Aid Services, Bag Drop-off and Bike Maintenance

→ 8:30am: 48-Mile Start

9:00am: 25-Mile Start

9:30am: 11-Mile Start

10:00am: Trail Run/Hike Start

→ 8:30am-10:30am

Rest Stop 1: Trimble Elementary
(48-Mile Riders)

→ 9:00am-11:00am

Rest Stop 1B: Carr Bailey Road
(25-Mile Riders)

→ 9:30am-11:00am

Rest Stop 1C: New Floodwood Road
(11-Mile Riders)

→ 9:30am-1:30pm

Rest Stop 2: Concord Church
(48-Mile Riders)

→ 10:00am-3:00pm

Rest Stop 3: Chauncey Trailhead
(48-Mile Riders)

→ 10:30am-6:00pm

Finish Celebration at Snow Fork Event Center

A RIDE. A WEEKEND.

TO MAKE A DIFFERENCE. TO MAKE AN IMPACT.



When an organization has a vision to look out for others and make the world a better place, extraordinary things can happen. At Huntington, we are proud to ride alongside Pelotonia in its mission to fund innovative research with the goal of Ending Cancer.

Together, we're not just dreaming of a cancer-free future—we're actively working to make it a reality. We'll see you the first weekend in August.



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 **Huntington**

A man and a woman are smiling and wearing Pelotonia gear. The man is wearing a black headband, sunglasses, and a blue and white striped jacket with a bright green medal ribbon. The woman is wearing a similar jacket and a bright green medal ribbon. They are standing outdoors in front of a brick building.

**FOR A BRIGHTER AND
BETTER TOMORROW**
through innovative cancer research

PELOTONIA
Bath & Body Works

bbwinc.com/community-engagement

Bath & Body Works is proud
to support Pelotonia as a
Major Funding Partner

RIDE DAY

CHOOSING YOUR CYCLING ROUTE

Gravel Day allows all Riders to choose between 3 routes: 11, 25, and 48 Miles, with the ability to also choose a 1.5–2 mile optional detour onto the Baileys Trail System single-track trails.

Since the fundraising commitment for all Gravel Day routes is the same at \$1500 and all routes are loops that finish at the same location, Riders can choose whichever route they feel is best for them on Gravel Day, regardless of the route for which they registered. All route splits will be clearly marked with Pelotonia signage, so choose your own adventure throughout your ride. Remember—hills are a major factor on all three Gravel Day routes, so keep this in mind as you're training and progressing through your Ride.

NELSONVILLE LOOP ROUTES

11
MILES

\$1,500
commitment

900+ ft climb

25
MILES

\$1,500
commitment

1,600+ ft climb

48
MILES

\$1,500
commitment

4,200+ ft climb

TRAIL RUN/HIKE DETAILS

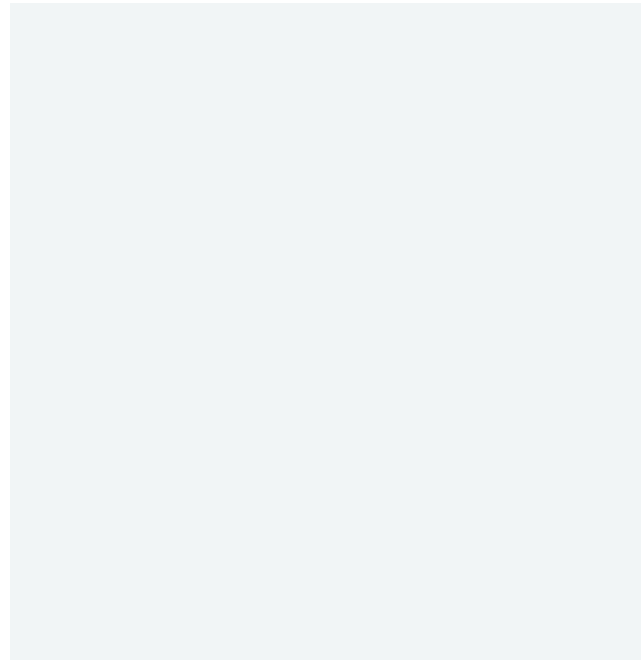
Full page placeholder for Trail Run/Hike Details to include:

- Elevation profile
- Details of distance and multiple lap options

EVENT DAY PARKING

Parking will be available on-site at Snow Fork Event Center, and all vehicles should enter at the alternate entrance located near 5879 Happy Hollow Road. Please follow the direction of on-site parking attendants and Pelotonia volunteers when arriving to park. No parking pass will be required.

If you have arranged post-Ride transportation and would like to leave your vehicle at Snow Fork overnight, this will be permitted, but all vehicles must be picked up from Snow Fork Event Center by 11am on Sunday, October 5th.



Parking Map

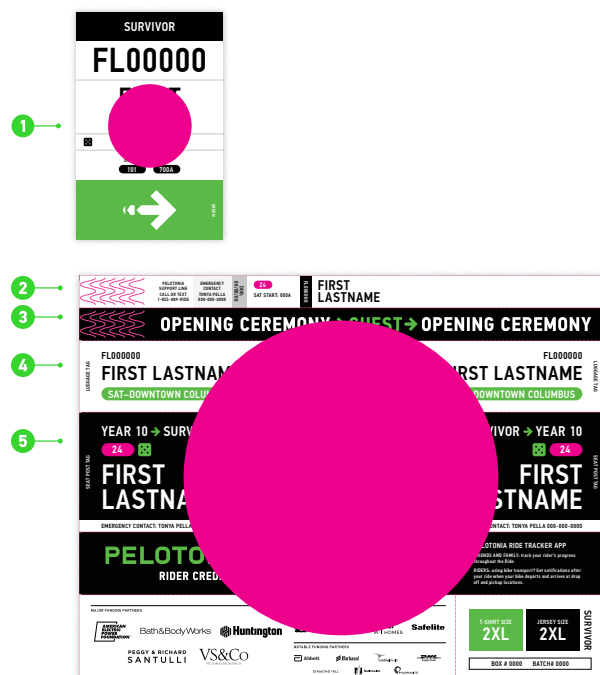
EVENT MORNING CHECKLIST

- ☐ **Arrive 1-2 hours before your scheduled start time.** Snow Fork Event Center will open at 7am for all participants, and everyone should plan to be inside the venue by 8:15am to limit traffic on the roadways once cycling events have started.
- ☐ **Pick up your credential packet.** Check out the pieces that will be included on the next page.
- ☐ **Pick up your Rider gift.** If you participated in Ride Weekend, you received your gift then! If Gravel Day is your first Pelotonia event of the year, be sure to pick up your Rider gift on-site.
- ☐ **Fuel up with breakfast from AVI and coffee from Dirty Girl!**
- ☐ **Get your bike tuned up by mechanics.**
- ☐ **Drop off your bag for safe keeping with gear check Volunteers.**

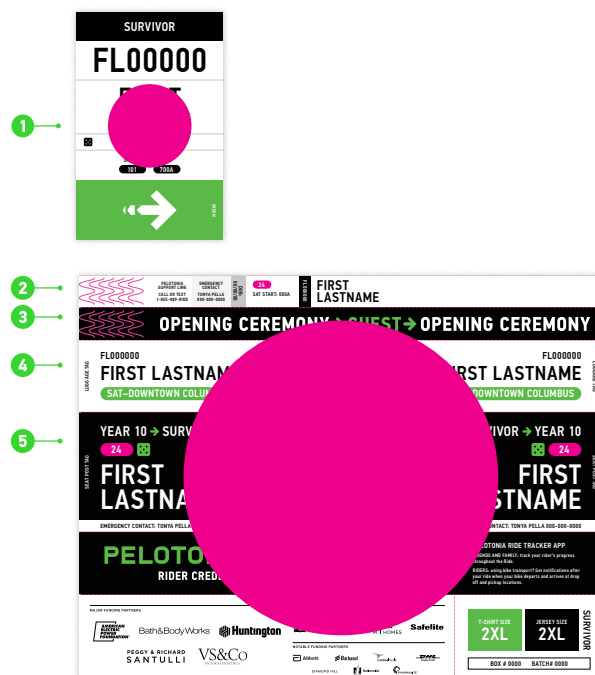
EVENT DAY

ARRIVAL AND STARTS

RIDER CREDENTIAL



TRAILRUNNER CREDENTIAL



BE SURE TO BRING THE APPROPRIATE TAGS, CREDENTIALS, TICKETS AND PARKING PASS WITH YOU TO YOUR RIDE START!

PLEASE NOTE: THERE IS A SEPARATE CHECK-IN FOR HIGH ROLLERS.

PARTICIPANT CHECK-IN

After parking, each Rider, Runner and Hiker should proceed to the Participant Check-In volunteers with a driver's license or other photo ID to receive their Participant Credentials, which include the pieces listed below.

- 1 Bike Plate:** Riders should securely fasten the bike plate to the front of their handlebars using the provided zip ties before departing on their Ride. This piece must be attached properly to your bike throughout the day in order to Ride, to allow the RFID tag to be read for your finish line photos and to allow family and friends to track you along your Ride.
- 2 Rider ID Wristband:** The Rider ID wristband is the Rider's passport to Gravel Day, allowing all Riders to enjoy the amenities at the start and finish venue. Please wear your wristband upon receipt and DO NOT take it off until you leave Gravel Day for the last time. NO ONE will be permitted to ride without a Rider ID wristband.

- 3 Finish Celebration Guest Wristband:** This piece will serve as your guest ticket for the Gravel Day finish line celebration, and can be provided to your guest for complimentary admission, food and beverages.
- 4 Luggage Tag:** Riders should securely fasten this tag to their bag before handing off to Pelotonia volunteers. Any unidentified or unclaimed bags at the finish venue will be taken to Pelotonia HQ to be claimed after the event.
- 5 Seat Post Tag:** Riders should attach this piece to the seat post of their bike by wrapping it around and using the included adhesive strip. This allows Riders to identify each other along the route.

EVENT DAY

RIDE STARTS

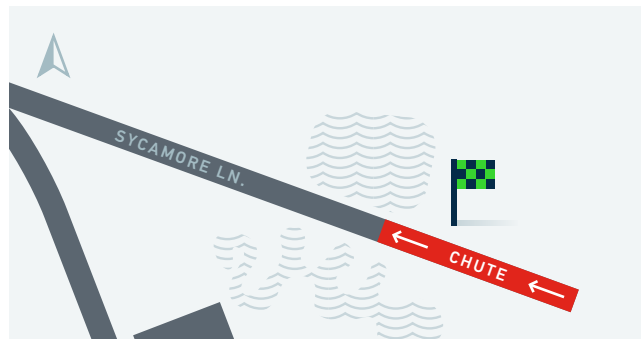
Gravel Day Riders will start their rides by distance at designated start times:

- ➔ **8:30am: 48-Mile Riders**
- ➔ **9:00am: 25-Mile Riders**
- ➔ **9:30am: 11-Mile Riders**

Gravel Day Trail Runners/Hikers will start at 10:00am.

Participants completing both a cycling route and the trail run/hike will complete their cycling route first, then are welcome to begin the Trail Run/Hike upon their return to Snow Fork.

All Riders, Runners and Hikers should plan to arrive to Snow Fork between 7:00am-8:15am to minimize the number of vehicles on the roadway once cycling routes have begun.



Snow Fork Event Center Ride Staging



Placeholder for Run/Hike Staging Map

Please be aware that routes may be crowded at starts.

At this point especially, it is extremely important for all riders to adhere to the rules of the road, maintaining strict adherence to Ohio law which dictates riding no more than two abreast in a lane. Remember, Pelotonia is not a race. Please be patient, careful and courteous to those around you. After this initial phase, the group will slowly spread out and riders can settle into a comfortable pace for the remainder of their ride.

The start of the Trail Run/Hike may also be crowded. Please be patient as participants get started and begin to spread out over the first portion of the course.

FIRST AID ASSISTANCE

First aid assistance will be available at every stop along the route. First Aid volunteers will also be riding in support vehicles that will patrol the route throughout the day. Please remember that volunteers will provide only basic first aid services and will not dispense any prescription medications or treatments. EMT and hospital services will be on call throughout the day at appropriate locations along the route.

SIGNAGE

Gravel Day cycling routes are rules of the road rides. Please pay careful attention to the Pelotonia signage along the route. In addition to directing riders along the route, it will warn riders of any specific areas where riders should remain particularly cautious of oncoming traffic or road conditions. Please also pay attention to any signage at the rest stops, which will warn of dangerous heat indexes or other weather conditions.

The trail run/hike route will be on closed trails and Snow Fork property. Runners and hikers should follow Pelotonia signage, tape and flags (as shown below) to stay on course.

route flag photo

EVENT DAY

REST STOPS

There will be Rest Stops along the cycling routes approximately every 6-20 miles. Drinks, food, mechanical support and first aid assistance will be available at every stop.

An aid station will be available near the halfway point of the trail run/hike loop with hydration products, food and first aid assistance available.

HELP LINE

If you need assistance for any reason and you cannot locate a Pelotonia volunteer, please call or text **1-855-889-RIDE (7433)**.

STOPPING BEFORE YOUR CHOSEN FINISH

If a Rider would like to ride a shorter distance than that for which they registered, they are free to take the appropriate cutoffs where routes diverge. Because all routes of Gravel Day are looped routes ending at the same finish venue, there will be several points at which Riders can choose the route they feel most equipped to continue on. All fundraising commitments are the same for Gravel Day, so a change in Ride distance does not impact fundraising commitment.

SUPPORT VEHICLES/VOLUNTEERS

There will be support vehicles patrolling the route with First Aid and mechanical Volunteers. Motorcycle support will also be stationed along the route to assist Riders as needed. Pelotonia arranges for a significant amount of on-route support, so we ask that you refrain from personal support vehicles from following you, as this can create safety concerns with added vehicular traffic on the route.

WEATHER CONDITIONS

Weather is unpredictable and rain is a very real possibility. Barring severe weather emergencies, Pelotonia continues rain or shine, and participants should be prepared for forecasted temperatures, wind, and precipitation conditions.

Weather related announcements may need to be issued after the start of the event. Color-coded flags will be used to communicate the status of weather conditions. These flags will be displayed on SAG (Support and Gear) vehicles and at rest stop/finish areas as follows:

GREEN FLAG—SAFE TO PROCEED

Fair weather through light/moderate rain.

YELLOW FLAG—PROCEED WITH CAUTION

Excessive heat, moderate to strong winds, heavy rain or other precipitation is creating potentially hazardous situations on the route.

RED FLAG—DO NOT PROCEED

Severe weather warnings have been issued by the National Weather Service or severe precipitation is creating hazardous conditions or flooding on the route. Proceeding along the route is considered unsafe at this time. Participants who proceed do so at their own risk.

Pelotonia reserves the right to postpone the start, reduce the length, restrict options, or cancel the event to ensure the safety of its participants. We will do everything within our capabilities to communicate cancellation, postponement, or alteration of the event to participants as quickly as possible. In all cases, participants are responsible for their own safety and should use their best judgment in deciding whether or not to continue if severe weather conditions exist.



Victoria's Secret & Co. is proud to support Pelotonia in the commitment to advancing innovative cancer research. Our partnership reflects our deep commitment to making a difference in the fight against cancer. By supporting Pelotonia, we contribute to transformative initiatives, fostering hope and progress in the pursuit of a cancer-free future. Together, we empower a community united in strength and resilience.

VS&Co
VICTORIA'S SECRET & CO.

PELOTONIA

EVENT DAY

FINISH LINE CELEBRATION

GUESTS AT FINISH LINE CELEBRATIONS

We encourage guests to come and cheer on participants as they arrive at the finish line. Guests should arrive to designated guest parking areas by using the alternate Snow Fork Event Center entrance near 5879 Happy Hollow Road, and should avoid arriving between 8:15am-10:00am as cyclists are hitting the road.

SHOWERS

A shower trailer will be available at the finish line for all participants to use if they wish. Please plan to bring all necessary supplies with you, as these items will not be provided.

**TOGETHER
AS ONE**
PELOTONIA®

**At Barbasol, we know
the importance of
cancer research.**

*For each Pelotonia rider and
volunteer, for each doctor,
researcher, nurse, and
technician that fuels new
therapies, new breakthroughs,
new treatments – we applaud
each one of you.*

*You are the very reason
we are proud to be a
sponsor of Pelotonia. It is
with your dedication that
together we can
END CANCER.*

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**For more
than 15 years,**

Cardinal Health and
its employees have
proudly supported
Pelotonia in pursuit
of one goal —
ending cancer.

**Thank you all for your
continued dedication.**



Proud Supporting Funding Partner of Pelotonia



We ride to end cancer

Every year we band together to rally around a single goal: ending cancer. Since our first ride, Team Safelite has donated \$1.6 M, pedaled 21,046 miles and helped fuel a decade of people-powered progress. Every year we get closer to a cure. Until then, we'll see you on the road.



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PELOTONIA

Safelite
safelite.com

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Major Funding Partners



Bath&BodyWorks®



PEGGY & RICHARD
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VICTORIA'S SECRET & CO

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THANKS TO OUR 2025 PARTNERS

Partners of the Pelotonia Roundtable



Notable In-Kind Partners



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In-Kind Brand and Communication Support



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Invested in the long run

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We make it a priority to help the communities where our associates, members and partners live and work. That's why Nationwide is proud to support Pelotonia.

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nationwide.com/corporatecitizenship

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Vitamins & Supplements



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